

# Christopher Aston Hatcher

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**Education:** Professional Studies Masters of Education (M.Ed.)  
Emory & Henry College; Emory, VA  
Graduation December 2014  
Magna Cum Laude

Mass Communications (B.A.)  
Emory & Henry College; Emory, VA  
Graduated December 2010  
Minors: Spanish, Sports Mgmt.

**Professional: Summary of Skills**

- Conversant in Spanish and Thai
- Proficient in Audacity, DaletPlus, Final Cut, iMovie, Adobe Creative Suite, Microsoft Office, Teams, PageMaker, Quark, Zoom, and TeamViewer

**Experience: English Homeroom Teacher, Communications Teacher (August 2022-April 2023)**  
*Thai-Singapore International School, Samut Prakan, Thailand*

- Devised and taught a curriculum for a communications class, and instructed the students on how to interview, report, record, compose, edit audio and video digital media, design, and construct websites

**Nikon Microscope Specialist, Virginia Region (November 2016-August 2022)**  
*Morrell Instrument Co., Inc., Nikon, Melville, NY*

- Implemented changes to the Virginia territory's social media, and application integration
- Invented, pioneered, and executed an idea to record video demonstrations on how to use Nikon equipment, so that customers could access the material from the company website

**Sports Director, Play-by-Play Commentator, and Audio Board Operator (May 2008-December 2016)**  
*WABN 1230 AM and 103.3 FM, The Official Town Station of Abingdon, Abingdon, VA*

- Performed Play-by-Play commentary duties for Abingdon High School sports for the 2014-16 seasons
- Won the Virginia Association of Broadcasters' Outstanding Sports Coverage Radio-Small Market Award
- Sold and recorded advertising spots for sports, and regular programming, leading the sales staff in 2015-16
- Operated the audio board, and appeared on air for live remotes

**Managing Editor, Editor, Writer, and Rest Regional News Desk Contributor (September 2011-July 2019)**  
*S.B. Nation's GobblerCountry.com and Rest Regional News Desk, Washington, D.C., Pittsburgh and Tampa Bay*

- Managed daily operation of the blog, including writing and editing posts, supervising the staff, site layout, social media, on-air, and promotional responsibilities
- Operated the news desks of Washington D.C., Pittsburgh, and Tampa during my shifts
- Wrote breaking news, in-game updates, game recaps, injury reports, schedule information, rankings posts, and analysis for collegiate and pro sports in the news desk's coverage area

**Digital Marketing Director (July 2011-December 2016)**  
*Laboratory Optical Service, Inc., Abingdon, Virginia*

- Managed social media accounts for Laboratory Optical Service
- Designed and created a new company logo for advertisements, signage, brochures, and print media
- Shot and produced a documentary news profile on the company

**Sports Board Operator, Live Show Producer (July 2011-January 2013)**  
*Sirius XM Radio, Washington, D.C.*

- Produced the live, phone-in NASCAR, and Counter Attack Soccer shows
- Managed and controlled the audio board, feed, and pad data for pro and collegiate sporting events

**News Department and Virginia Association of Broadcasters Intern (June 2007-August 2007)**  
*WCYB-TV, Channel 5 Local NBC Affiliate, Bristol, VA/TN*

- Selected as one of 32 college students (and the only freshman) in the state as a VAB Intern
- Shot and edited video for on-air reporters as a full-time videographer, sometimes as a one-man band
- Covered local, regional, and state-level breaking news and politics

**Media Honors:** Awarded the Virginia Association of Broadcasters Internship, the Bristol Herald Courier/Washington County News/Media General Scholarship and the Inaugural Bonten Tri Cities Media Scholarship